

Guiding Principles

Mission

We transform lives through educational excellence and dynamic partnerships, unleashing possibilities for impact in our community and worldwide.

Vision

We will be renowned for our innovative teaching, experiential learning and state-of-the art facilities and be the first choice for those striving for personal and professional success.

Core Values

We value:

- Passion for academic exploration and achievement
- Supportive environments focused on student success
- Diversity and inclusivity
- High standards for ethical behavior and financial stewardship
- A safe, friendly and respectful campus climate
- Community engagement

Strategic Goals

1. SVSU delivers high quality academic programs that lead to student success, improved retention and enrollment stability.
2. Our people, climate and culture transform lives.
3. SVSU is widely known across Michigan as a sought after institution of higher learning.
4. SVSU is financially robust, fosters sound business practices and is noted for operational excellence.
5. Our community engagement activities drive regional and institutional success both locally and worldwide.